

**Subject:** RE: Greetings; Seeking information on Innovation Report from the DCBID, which is due out this month...

**From:** Carol Schatz <cschatz@downtownla.com>

**Date:** 10/18/2016 02:29 PM

**To:** Howard Fine <HFine@labusinessjournal.com>, John Howland <jhowland@ccala.org>, Marie Rumsey <MRumsey@ccala.org>

**CC:** Suzanne Holley <SHolley@downtownla.com>

Howard:

Just saw this - can I call you in about an hour to discuss? In the future, please use my DCBID address only - [cschatz@downtownla.com](mailto:cschatz@downtownla.com).

Best,

Carol

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**From:** Howard Fine [mailto:HFine@labusinessjournal.com]

**Sent:** Friday, October 14, 2016 4:38 PM

**To:** John Howland; Marie Rumsey; Carol Schatz

**Subject:** Greetings; Seeking information on Innovation Report from the DCBID, which is due out this month...

**Importance:** High

Carol (or John or Marie),

Greetings. It's been a while since we've talked. Hope you're doing well.

I'm considering writing up a short story for our weekly DTLA column on the Innovation Report due out by the end of this month. The article would publish in our Oct. 24 issue.

This item in a recent CCA Delivers issue caught my attention:

The Committee also learned about the DTLA Innovation District that has been initiated by the Downtown Center Business Improvement District (DCBID). The Innovation District is an exciting strategy to bring together the diverse and unique assets of DTLA. It will be the foundation for the second phase of the Downtown Renaissance and represents a concentrated effort to attract residents, retailers and employers. This dynamic and generative strategy is inclusive and supports the creation of housing at all income levels, as well as jobs to meet varied skill sets. The goals of Innovate DTLA include promoting DTLA as a place of innovation and creativity; supporting the existing innovation ecosystem; attracting more creative companies and innovative individuals to DTLA; and encouraging policies and practices that nurture innovation and creativity. The DCBID expects to release the Innovate DTLA Report in Fall 2016.

Looks like the release of this Innovate DTLA Report is imminent, as I see a date of October 2016 in a separate item on the Downtown Center BID website:

Building the Next Great Innovation District in Downtown Los Angeles

Downtown Los Angeles is rapidly becoming a hub of creativity and innovation across its diverse industry sectors and vibrant population of residents and workers. To better understand and support this dynamic evolution, the Downtown Center Business Improvement District, along with key public and private sector partners, is collaborating with the Brookings Institution and Project for Public Spaces on the Innovate DTLA project: a series of workshops and research culminating in a report on Downtown's future as an "Innovation District" to be released in October of 2016 during LA Innovation Week.

If possible, I'd like to do a short item on the formation of this DTLA Innovation District and what this Innovate DTLA report is going to say. Again, we're publishing on Oct. 24, so I'm hoping the report will be released by then. Since my item has to be turned into the editors by Wednesday, Oct. 19, I would like to get a copy on Monday (Oct. 17). Is this possible?

If not the entire report, then maybe I can get a look at one piece of it?

Please let me know,

Thanks much in advance,

- Howard

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